

WINGS

Annual report

2015

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and contributors



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Executive Director
& Board Chair



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Team and directors



WINGS
WORLDWIDE INITIATIVES
FOR GRANTMAKER SUPPORT

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WINGS Overview

WINGS is a diverse and inclusive network that brings a global perspective and sense of collective identity to philanthropy. It provides an indispensable platform for convening, connecting, knowledge sharing, peer learning and collaboration among a growing membership that represents philanthropy and private social investment in every region of the world.

Mission and vision

WINGS is a global network of grantmaker associations and philanthropic support organizations. WINGS strengthens, promotes and provides leadership on the development of philanthropy and social investment around the world. WINGS gives voice to the many cultures of giving and provides its members and other participants with information, knowledge, and peer exchange. Our vision is of a strong, global philanthropic community that strives to build more equitable and just societies around the world.

Theory of change

At the heart of WINGS work is a theory of change that sees infrastructure organizations as essential to a strong philanthropic sector. These infrastructure organizations promote the core elements for philanthropy to thrive: an enabling environment, a culture of giving, the exchange of best practices, and a shared vision for the field. WINGS provides a much needed forum for them to connect with one another as peers, to share knowledge and to engage in thought leadership through convenings, publications and communities of practice. They become better equipped to promote and support the full engagement of private social investors, grantmakers and foundations, and unleash the full potential of civil society organizations for social good. Ultimately, this leads to the development of a strong global philanthropic community that contributes to build a more just and equitable society.

Funders, partners and contributors

Funders and partners

BILL & MELINDA
GATES foundation



M
CHARLES STEWART
MOTT FOUNDATION



THE WILLIAM AND FLORA
HEWLETT
FOUNDATION



In-kind contributors



Robert Bosch Stiftung





Message from the Executive Director & Board Chair

Dear Members and network participants

The year of 2015 represented an important milestone for us, as it was the fifth year since incorporating WINGS as a fully-fledged non-profit membership association with offices in Sao Paulo, Brazil. As WINGS membership grew, so did our staff, our programs and the complexity of our activities.

In response to this new reality we initiated 2015 with a fresh Strategic Plan for the period 2015–2018, boasting an ambitious vision for the next four years, a theory of change, and three strategic areas to guide our work: leadership and advocacy; network building and engagement; and, knowledge and capacity development.

From convening peer learning events to building strategic partnerships to gathering and disseminating knowledge, WINGS has made significant strides toward being an inclusive and representative global platform to advance effective philanthropy in all its forms and highlight the rich diversity of global philanthropy. Experience tells us that meeting in person is very helpful in understanding our global network and the ways in which we can best work together. Consequently, in 2015 we carried out five in person meetings for our members.

2015 was also marked by a complex and troubling situation affecting the philanthropic sector — the increasing restrictions on funding and freedom of civil society organizations and its consequences on philanthropy. In response, WINGS actively contributed to discussions, facilitated a webinar, and mobilized the resources to host an in person meeting for members to further discuss this issue.



As philanthropy faces unprecedented challenges, we are confident that WINGS is well positioned to be a credible voice for global philanthropy. In the coming year we will carry out various interesting activities, including an in person meeting on the enabling – or disabling – environment for philanthropy and the role of philanthropy support organizations in addressing barriers, two in person meetings to work on the development of an evaluation framework for our members, and we will start planning for our global convening, WINGSForum which will take place in Mexico in February 2017.

We would like to thank our members, partners and supporters for their integral role in the success of WINGS. Whether you are a paying member, a partner, or a funder, each of you are contributing to our network and we could not have achieved so much in the past five years without you.

We conclude with a special thank you to our Board of Directors and Staff, all of whom have been instrumental in strengthening WINGS.

Helena Monteiro
Executive Director

Atallah Kuttab
Chair of the Board

Building the field

Knowledge Sharing

Peer Learning Events: Our peer learning events are co-hosted by members and partners around the world to share good practice and learn from the experiences of peers. The topics covered reflect the interests expressed by members. In 2015 we held five peer learning events focusing on:

- **Social Return on Investment:** In partnership with Social Value International, a WINGS member organization, and with the support of the German Association of Foundations and the Bosh Foundation, WINGS facilitated a full day meeting to share knowledge and best practice on social return on investment. Fourteen participants met at the headquarters of the Bosch Foundation in Berlin, which generously offered the meeting space.
- **Evaluation Framework for Philanthropy Infrastructure Organizations:** Following up on the recommendations of our 2014 report *Infrastructure in Focus: A Global Picture of Organizations Serving Philanthropy*, WINGS in partnership with DAFNE brought together seventeen members to work towards the development of and evaluation framework for infrastructure organizations.
- **The first meeting** was held in Madrid, at the headquarters of the Botín Foundation and with the support of the Spanish Association of Foundations.
- **The second meeting** was in Istanbul, hosted by TUSEV. By the end of the second meeting, participants had agreed on the baseline data for the evaluation framework. The work will continue in 2016, with the next meeting scheduled for early March in Lisbon.

“

I am highly impressed by the quality of discussion and dedication of the group!

”

■ **Global Philanthropy Data Charter:** in partnership with the Foundation Center, WINGS carried out a peer learning event in Cape Town to discuss the principles, values and benefits of the Data Charter against their own research and to identify collaborative opportunities to improve philanthropy data collection and dissemination. Twenty-two participants attended the event which was generously sponsored by HGG NPO Sustainable Solutions/HGG Financial Group and Aleit Group.

■ **Private Social Investment in Latin America:** in partnership with the Encuentros Ibero Americanos de la Sociedad, WINGS convened its members to discuss main issues and challenges of support organizations serving private social investment in Latin America and to launch the publication Private Funds for Social Transformation: Philanthropy and Private Social Investment in Latin America Today.

Webinars: Over 170 participants worldwide attended at least one of our 11 webinars in 2015. Webinars covered a wide variety of topics including Philanthropy and the Shrinking Space for Civil Society, Cultures of Giving, and the Sustainable Development Goals. Webinars are easily accessible on WINGS YouTube channel, and there were over 400 views of recorded webinars during the reporting period.

Philanthropy Data Network: The need for high quality data and reliable information on philanthropy has never been greater. Finding ways of combining multiple sources of data and information into meaningful knowledge remains a priority for us.

This year, in addition to peer learning events and webinars, WINGS worked on 3 publications:

- The Landscape of Support to Corporate Philanthropy launched on February 2016;
- Toolkit on Accountability and Transparency; and,
- Private Funds for Social Transformation: Philanthropy and Private Social Investment in Latin America .

Knowledge Center: Housing over 530 publications, our Knowledge Center provides a central location for our members to connect with information and expertise globally, by collecting, contributing and sharing digital knowledge.

“ The Global Philanthropy Data Charter meeting that took place in Cape Town on November 2015 led this group of actors in the philanthropic field to think beyond the guidelines and framework of data collection in theory; towards data collection in practice. It also offered an insight into the different challenges in data collection according to region and country. ”

Strategic partnerships and alliances

Through participation, engagement, partnership, cooperation and collaboration, WINGS contributes to and is a strong member of the global philanthropy community. In 2015, we worked collaboratively with various organizations and initiatives toward developing the field of philanthropy and sharing knowledge, including the:

- SDGs Philanthropy Platform
- Olga Alexeeva Prize and Emerging Markets Philanthropy Forum
- Community Foundation Atlas
- Brazil Philanthropy Forum
- Encuentros Ibero Americanos de la Sociedad Civil
- Consultative Meeting on Perspectives on Arab & Global Philanthropy
- Funders' Workshop on the Disabling Environment for Civil Society
- CIVICUS 2015 State of Civil Society Report
- Alliance Magazine

Membership

WINGS network is where members from diverse cultures of giving can connect and share knowledge. WINGS members are the foundation of our network; they share a deep commitment to philanthropy, and together as a group they represent the collective knowledge of the field. We ended 2015 with 79 dues paying members which contributed a total of US \$65,250 in membership dues. Our target for 2016 is to engage 100 dues paying members.

Paving the way to an increasingly sustainable and responsive organization

Over the past four years, we have focused our sustainability objectives on growth and diversification of funding sources. We have been successful at generating revenue, reflecting the generous support from foundations and from our members. We have also been successful in leveraging in-kind support for our programme activities. We are continuously evaluating our efforts for long term sustainability and increased revenue, so we can adequately fund our activities and plan for the future.

Audited financials

Finance tables for 2015

Assets	2015	2014
Cash (Note 6)	\$574,692	\$299,362
Unconditional promises to give (Notes 1b and 3)		
<i>Unrestricted</i>	\$20,690	\$45,000
<i>Temporarily restricted</i>	\$294,310	\$40,000
Accounts receivable	–	47
Prepaid expenses	\$3,136	–
Property and equipment, at cost, net of accumulated depreciation (Notes 1c & 4)	\$9,688	£19,364
Total assets	\$902,516	£403,773

Liabilities & net assets

Liabilities

Accounts payable	\$7,282	\$26,387
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Net assets

Unrestricted	\$378,940	\$337,386
Temporarily restricted (Note 2)	\$516,294	\$40,000
Total net assets	\$895,234	\$377,386

Total liabilities & net assets	\$902,516	\$403,773
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2014-15 Membership overview

2015 Members

- | | | |
|---|---|--|
| 1 Africa Grantmakers Affinity Group | 29 Community Foundation of Singapore | 54 International Funders for Indigenous Peoples |
| 2 Africa Grantmakers Network | 30 Community Foundations Canada | 55 International Human Rights Funders Group |
| 3 Aktive Bürgerschaft e.V. | 31 Comunalia - Alianza de Fund Comunitarias de México | 56 Inyathelo - The South African Instit. For Advancement |
| 4 America for Bulgaria | 32 Consultative Group on Biological Diversity | 57 John D. Gerhart Center for Phil. and Civic Engagement |
| 5 Arab Foundations Forum | 33 Council of Finnish Foundations | 58 Kenya Community Development Foundation |
| 6 Asian Venture Philanthropy Network | 34 Council of Michigan Foundations | 59 Funders for LGBTQ Issues |
| 7 Asia-Pacific Centre for Philanthropy and Social Investment | 35 Council on Foundations | 60 National Volunteer & Philanthropy Centre |
| 8 Asociacion de Fundaciones Empresariales - AFE, Colombia | 36 Forefront | 61 Neelan Tiruchelvam Trust Funding Infor. Service |
| 9 Asociacion Espanola Fundaciones | 37 Dorothy A. Johnson Center for Philanthropy | 62 Net FWD / OECD |
| 10 Association for Community Relations, Romania | 38 East Africa Association of Grantmakers | 63 Philanthropy Australia |
| 11 Association of Charitable Foundations | 39 Empowering Families for Innovative Philanthropy | 64 Philanthropy New Zealand |
| 12 Associazione Italiana Fondazioni e Enti di Erogazione (ASSIFERO) | 40 European Foundation Centre | 65 Philanthropic Foundations Canada |
| 13 Association of German Foundations) | 41 European Venture Philanthropy Association | 66 Portuguese Foundation Center |
| 14 CAF - IDIS | 42 Forum of Regional Associations of Grantmakers | 67 PSJP - Philanthropy for Social Justice and Peace |
| 15 CAF America | 43 Foundation for Civil Society | 68 Rede de Fundos Independentes - Brasil |
| 16 CAF Australia | 44 Funders Concerned About AIDS | 69 Rockefeller Philanthropy Advisors |
| 17 CAF Bulgaria | 45 Generosity New Zealand | 70 Romanian Federation of Community Foundations |
| 18 CAF Global Network, CAF UK | 46 Global Alliance for Development Foundation | 71 Russia Donors Forum |
| 19 CAF India | 47 Global Fund for Community Foundations | 72 SAANED for Sustainable Development |
| 20 CAF Russia | 48 Grupo de Fundaciones y Empresas | 73 Social Value International |
| 21 CAF Southern Africa | 49 Grupo de Institutos, Fundações e Empresas | 74 Social Venture Partners International |
| 22 California Community Foundation | 50 Hudson Institute | 75 Southern African Community Grantmakers Leadership Forum |
| 23 Centre Français des Fondations | 51 Ibero-American Network of Community Foundations | 76 Swiss Foundations |
| 24 CEMEFI - Centro Mexicano para la Filantropia | 52 Independent Phil. Assoc. South Africa | 77 Third Sector Foundation of Turkey |
| 25 Centrum pre filantropiu n.o. | 53 Initiative Bürgerstiftungen | 78 Trust Africa |
| 26 China Foundation Center | | 79 Ukrainian Philanthropists Forum |
| 27 Committee Encouraging Corporate Philanthropy | | |
| 28 Community Foundation Movement in Latvia | | |

Team and directors

Board of directors

Atallah Kuttab

(Chairman)
*SAANED for Philanthropy
Advisory, Jordan*

Rosa Gallego

(Treasurer),
*Spanish Association of
Foundations/DAFNE,
Spain*

Andre Degenszajn

(Secretary)
GIFE, Brazil

Barry Gaberman

(Chair Emeritus)
*Independent Philanthropy
Professional, United States*

Leticia Ruiz-Capillas

*European Foundation
Centre, Belgium*

Maria Chertok

*Charities Aid
Foundation, Russia*

Jenny Hodgson

*Global Fund
for Community
Foundations, South Africa*

Barbara Ibrahim

*John D. Gerhart
Center, Egypt*

Shannon Lawder

*Charles Stewart
Mott Foundation,
United Kingdom*

Michael Liffman

*Asia-Pacific Centre for
Philanthropy and Social
Investment, Australia*

Vikki Spruill

*Council on Foundations,
United States*

Maria Carolina Suarez

*Association of Corporate
Foundations, Colombia*

Tina Thiar

*HGG NPO Sustainability
Solutions PTY Ltd.,
South Africa*

Ana Toni

*Public Interest
Management, Research
and Consultancy, Brazil*

Tao Ze

*China Foundation
Center, China*

WINGS office

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Executive Director

Jasmine Boeri

WINGSForum Coordinator

Sarah Brown-Campello

Membership and
Development Coordinator

Ana Paula Pinho

Knowledge Management
Coordinator

Rebecca Soragni

Administrative
Coordinator

Christopher de la Torre

Managing Editor

Laura Fernandez

Membership and
Development Coordinator

Julia Catani

Intern